

THE CURRENCY OF THE FUTURE : BLUE GOLD

THE WATER CONSUMPTION OF WEALTHY AND DEVELOPING NATIONS COMPARED

WATER POOR LIFESTYLE

800 MILLION PEOPLE worldwide suffer from a shortage of drinking water.

There will probably be 1.8 BILLION in the year 2025.

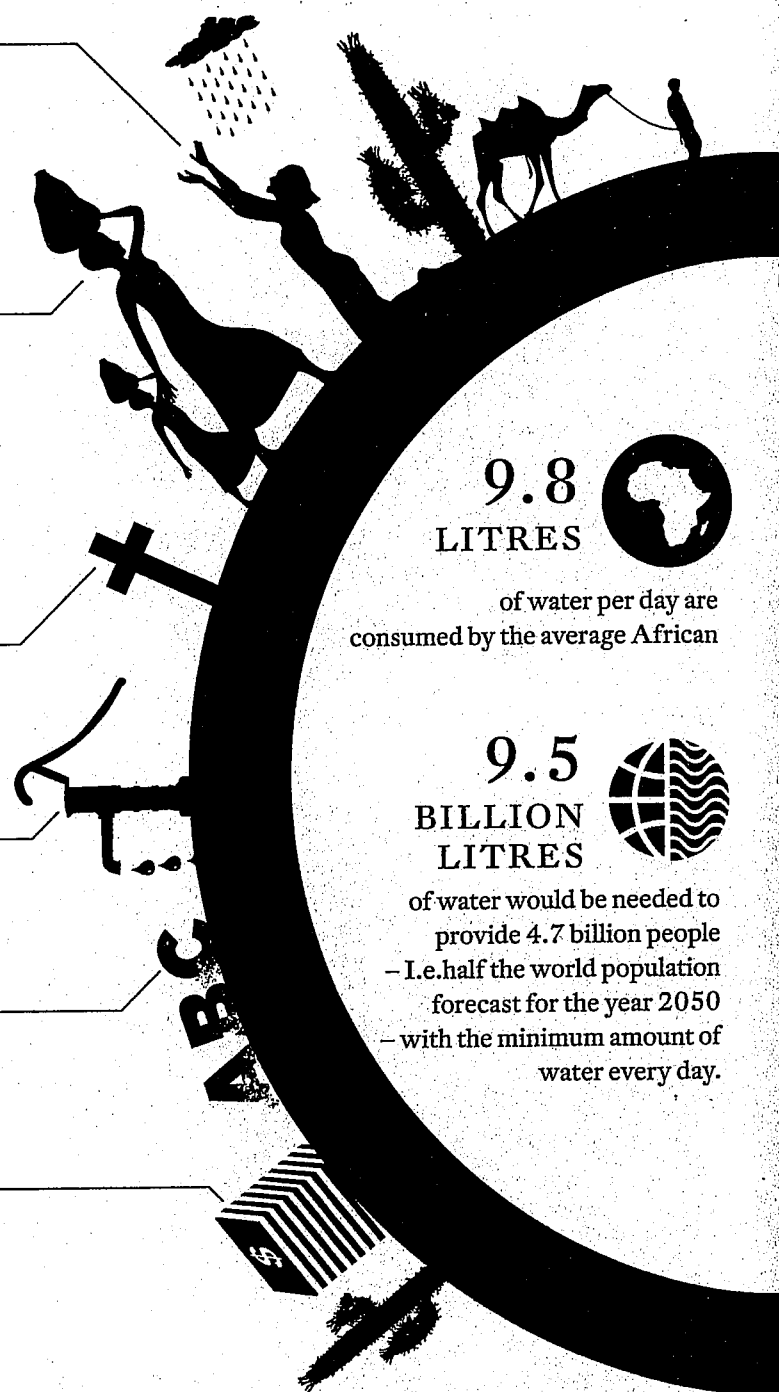
76% of households depend on women and children to carry water home. Women spend 200 MILLION HOURS per day collecting their families' water.

5 MILLION PEOPLE die every year from water-related diseases.

ONLY ONE IN TEN people in many African countries has access to clean water.

443 MILLION SCHOOL DAYS are lost every year because of water-related diseases.

Slum dwellers often pay 5-10 TIMES as much for their water as people living in wealthier parts of a city. Water costs over 25% of their income.



9.8 LITRES



of water per day are consumed by the average African

9.5 BILLION LITRES



of water would be needed to provide 4.7 billion people - I.e. half the world population forecast for the year 2050 - with the minimum amount of water every day.

While the world population is growing and industry keeps on expanding, global reserves of fresh water are coming dangerously close to their limits. Even now, clean water is therefore one of the most valuable assets for many countries, while in others its thoughtless waste continues.

→ www.seametrics.com/blog/wp-content/uploads/2012/06/waterrichvswaterpoor.jpg

WATER RICH LIFESTYLE

